

## Tips Preparing an Introduction

- **Introduce yourself**
  
- **Gain your audience's attention by one of the following**
  - tell a story
  - ask the audience to talk about their experiences
  - use a startling statement or statistic
  - use a quote
  - ask a question
  - refer to a current story or case
  - begin with a vivid description of a poisoning
  
- **State your purpose and layout your agenda**
  
- **Tell the audience your goals and objectives, and how you plan to meet them**
  
- **Explain how the audience will benefit.**

We encourage you to evaluate your Program using the evaluation tools (pre/post-tests) found in the **Resource Center**.

